

PAKISTAN AUTO SHOW

OCTOBER 27-28-29, 2023
EXPO CENTRE, KARACHI

2023



ORGANIZED BY
Pakistan Association of Automotive
Parts & Accessories Manufacturers



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MESSAGES



Mr. Munir K. Bana
Chairman, PAAPAM

Showcase your products, build relationships, and seize business opportunities in Pakistan Auto Show. Let's unite, overcome challenges, and demonstrate our industry's strength. Thank you for your support, and I wish you a successful exhibition.



Mr. Usman Aslam Malik
Sr. Vice Chairman

I extend warm greetings to all members and exhibitors at the Pakistan Auto Show. Let's unite, connect with buyers, explore new markets, and work towards a brighter future. Join us to showcase our industry's strength and create a strong, united front.



Mr. Zain Shariq
Convener, PAPS

I welcome you all to Pakistan Auto Show 2023, which aims to foster and develop inter industry trade and take Pakistan towards a new era of engineering and industrial synergy. We hope this show will allow our visitors and exhibitors to broaden their business scope and customer base, as well as inform, update and delight the visitors with the possibilities of Pakistani engineering capabilities. In this show we aim to bring together all the engineering related value adders in one place in a collaborative environment so that opportunities for the sectors can be discovered and harvested.

PAPS 2023 - Creating Synergies

Showcasing the Best of Pakistani Auto Industry Experience the best of the Pakistani auto industry at the upcoming Pakistan Auto Show 2023. Organized by PAAPAM, this three-day event will be held on 27-28-29 October 2023 at the Karachi Expo Centre.

With a registered membership base of over 350+ top-tier members, and a general manufacturers base of over 2800 units, the Pakistan Auto Show is the largest auto parts show in the country.

The event brings together government high officials, local and international buyers and manufacturers, machinery manufacturers, raw material providers, service providers, and representatives from related industries to showcase the latest in automotive engineering.



Why Exhibit

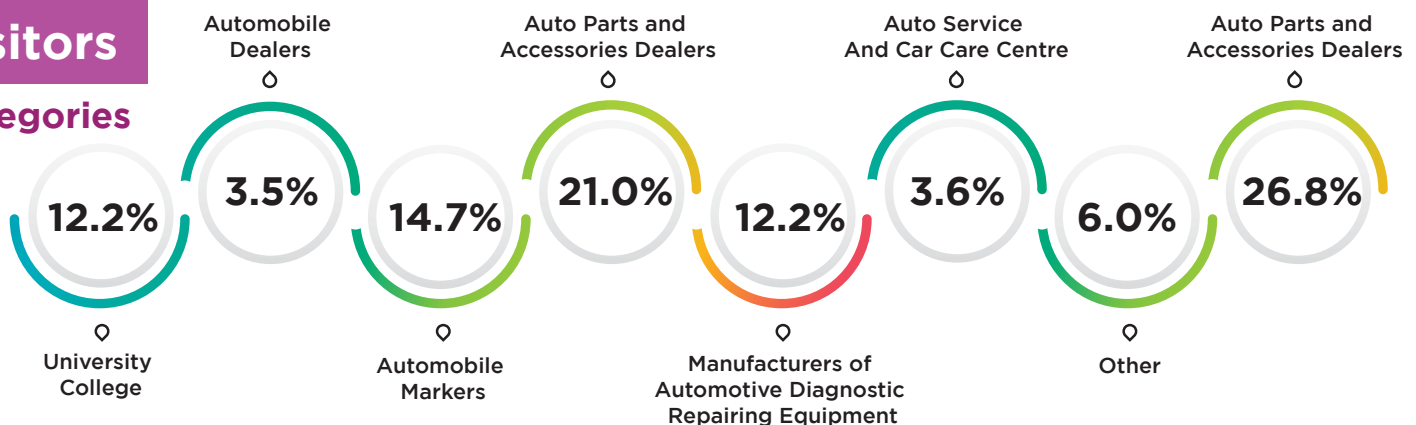
Exhibiting at PAPS 2023 offers numerous benefits for the automotive industry in Pakistan:

- **Symposium and Synergy:** PAPS 2023 is not just about showcasing your products, it's about creating synergies and finding new business opportunities. This year, we're introducing a symposium where experts from the different industry will share their knowledge and insights, enabling exhibitors to gain a deeper understanding of the market and build valuable connections.
- **Showcase the Importance of the Automotive Sector:** The automotive industry in Pakistan is vital for economic growth, contributing significantly to tax collection, job creation, and localization benefits. At PAPS 2023, we'll showcase this importance, raising awareness and advocating for favorable government policies. Exhibiting provides an opportunity to highlight the significance of the engineering and automotive sectors in Pakistan's economy, locally and globally.
- **Launching Platform and Brand Building:** Launch products, build brand awareness, and attract potential buyers.
- **Aftermarket Opportunities:** Tap into the untapped aftermarket segment and establish a presence in this market.
- **Unity and Strength:** Demonstrate industry unity and resilience in the face of challenges.

Overall, PAPS 2023 provides a crucial platform to network, gain visibility, and contribute to the growth of the automotive industry in Pakistan.

Visitors

Categories





Previous PAPS Show

The previous Pakistan Auto Show was a massive success, providing a platform for the Pakistani automotive industry to showcase its capability and potential to the world. It brought together the entire auto engineering sector under one roof, providing opportunities for networking, collaborations, and business growth.

Unlocking New Opportunities for the Automotive Industry Building on the success of the previous event, the Pakistan Auto Show 2023 is expected to draw a crowd of more than 100,000 visitors. With the latest advancements in technology and engineering, the event aims to promote the Pakistani auto industry as a reliable sourcing destination for engineering components.

Join us at PAPS 2023 to experience the best of Pakistani auto industry and to explore opportunities for collaborations, growth, and success.

Break Down of Exhibitors

1

Total Number of Exhibitors	237
Registered Trade Visitors	145,476
Overall Visitors	217,621

2

Local Exhibitors	120
International Exhibitors	100
Support Organisations	14
Universities	3

3

PAPS Website Hits/Viewed	3,072,509
Social Media Reach (Fans/Like)	30,691
Posts/Tweet Reach	662,885



Event Organizer

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Event Contractor