PAKISTAN AUTO SHOW

OCTOBER 27-28-29, 2023 **EXPO CENTRE, KARACHI**







































































MESSAGES



Mr. Munir K. Bana Chairman, PAAPAM

Showcase your products, build relationships, and seize business opportunities in Pakistan Auto Show. Let's unite, overcome challenges, and demonstrate our industry's strength. Thank you for your support, and I wish you a successful exhibition.



Mr. Usman Aslam MalikSr. Vice Chairman

I extend warm greetings to all members and exhibitors at the Pakistan Auto Show. Let's unite, connect with buyers, explore new markets, and work towards a brighter future. Join us to showcase our industry's strength and create a strong, united front.



Mr. Zain Shariq Convener, PAPS

I welcome you all to Pakistan Auto Show 2023, which aims to foster and develop inter industry trade and take Pakistan towards a new era of engineering and industrial synergy. We hope this show will allow our visitors and exhibitors to broaden their business scope and customer base, as well as inform, update and delight the visitors with the possibilities of Pakistani engineering capabilities. In this show we aim to bring together all the engineering related value adders in one place in a collaborative environment so that opportunities for the sectors can be discovered and harvested.

PAPS 2023 - Creating Synergies

Showcasing the Best of Pakistani Auto Industry Experience the best of the Pakistani auto industry at the upcoming Pakistan Auto Show 2023. Organized by PAAPAM, this three-day event will be held on 27-28-29 October 2023 at the Karachi Expo Centre.

With a registered membership base of over 350+ top-tier members, and a general manufacturers base of over 2800 units, the Pakistan Auto Show is the largest auto parts show in the country.

The event brings together government high officials, local and international buyers and manufacturers, machinery manufacturers, raw material providers service providers and representatives from related

material providers, service providers, and representatives from related industries to showcase the latest in automotive engineering.







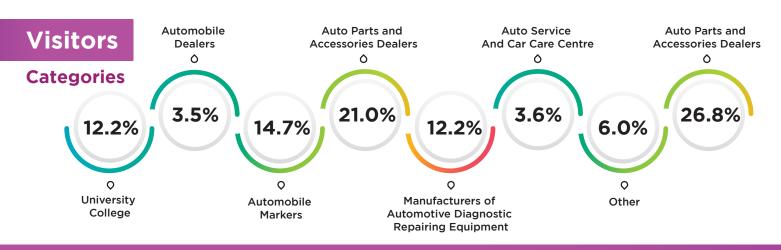


Why Exhibit

Exhibiting at PAPS 2023 offers numerous benefits for the automotive industry in Pakistan:

- Symposium and Synergy: PAPS 2023 is not just about showcasing your products, it's about creating synergies and finding new business opportunities. This year, we're introducing a symposium where experts from the different industry will share their knowledge and insights, enabling exhibitors to gain a deeper understanding of the market and build valuable connections.
- Showcase the Importance of the Automotive Sector: The automotive industry in Pakistan is vital for economic growth, contributing significantly to tax collection, job creation, and localization benefits. At PAPS 2023, we'll showcase this importance, raising awareness and advocating for favorable government policies. Exhibiting provides an opportunity to highlight the significance of the engineering and automotive sectors in Pakistan's economy, locally and globally.
- Launching Platform and Brand Building: Launch products, build brand awareness, and attract potential buyers.
- Aftermarket Opportunities: Tap into the untapped aftermarket segment and establish a presence in this market
- Unity and Strength: Demonstrate industry unity and resilience in the face of challenges.

Overall, PAPS 2023 provides a crucial platform to network, gain visibility, and contribute to the growth of the automotive industry in Pakistan.



The Leading Exhibition in Pakistan

Exhibiting at PAPS 2023 offers an exceptional platform to achieve a range of marketing goals. By participating, you can connect directly with potential buyers, establishing valuable relationships and exploring new market opportunities. It also provides a conducive environment to appoint agents or seek principals, fostering partnerships that can drive your business forward.

One of the key advantages of exhibiting at PAPS 2023 is the opportunity to engage with customers in a neutral and professional setting. By discussing their business

needs, challenges, and preferences, you can gain valuable insights that inform your strategies and product development.

Additionally, participating in the exhibition allows you to build prospect databases, expanding your network of potential clients and customers. The face-to-face interactions at PAPS 2023 provide an excellent platform for generating new sales leads and converting them into tangible business opportunities.

In summary, exhibiting at PAPS 2023 offers a comprehensive marketing opportunity. It allows you to meet potential buyers, explore new markets, establish partnerships, understand customer needs, build prospect databases, generate sales leads, and effectively showcase your products and services.



The Symposium at PAPS 2023

Connecting Industries for Growth and Innovation.

The Pakistan Auto Show 2023 not only showcases the automotive industry's capabilities but also hosts an inclusive symposium that facilitates collaboration and explores new business opportunities.

This Symposium serves as a platform for exhibitors and participants to engage in B2B meetings, match-making sessions, and build valuable partnerships.

By attending the Symposium, attendees can gain insights into the latest trends, technologies, and advancements in the automotive sector, including electric and hybrid vehicles, digitalization, and autonomous driving.

The sessions also shed light on industry challenges, market trends, and growth prospects.

Through interactive discussions, participants can exchange experiences, opinions, and ideas, fostering collaboration and driving innovation.

The Symposium's comprehensive approach enables attendees to stay informed about the industry's current landscape and future prospects, positioning them for success and growth.

We invite you to join us at the Symposium and seize this opportunity to connect, share knowledge, and explore new horizons for your business.

Together, we can shape the future of the automotive industry.

Come and be part of the Symposium at PAPS 2023, where collaboration and innovation converge, creating endless opportunities for growth and success in the automotive industry. Don't miss out!



PARTS, SYSTEMS

TUNING REPAIR,

MAINTENANCE

TYRES &

BATTERIES

ACCESSORES,







Previous PAPS Show

The previous Pakistan Auto Show was a massive success, providing a platform for the Pakistani automotive industry to showcase its capability and potential to the world. It brought together the entire auto engineering sector under one roof, providing opportunities for networking, collaborations, and business growth.

Unlocking New Opportunities for the Automotive Industry Building on the success of the previous event, the Pakistan Auto Show 2023 is expected to draw a crowd of more than 100,000 visitors. With the latest advancements in technology and engineering, the event aims to promote the Pakistani auto industry as a reliable sourcing destination for engineering components.

Join us at PAPS 2023 to experience the best of Pakistani auto industry and to explore opportunities for collaborations, growth, and success.

Break Down of Exhibitors

Total Number of Exhibitors Registered Trade Visitors Overall Visitors

237 145,476 217,621 Local Exhibitors
International Exhibitors
Support Organisations
Universities

3

PAPS Website Hits/Viewed Social Media Reach (Fans/Like) Posts/Tweet Reach 3,072,509 30,691 662,885

Event Organizer

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Event Contractor